

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT3/12 16.57  
\*\*\*CHANGES\*\*\* \*\* WPXI-TV \*\*\*

REP HEADLINE# 6347408 TRF# 333731  
\$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$  
ADV # 016299 ADV. NAME POLI/T MURPHY/R/CON/PA REP.# OFF.# 18 SALESMAN #  
AGY # 03844 AGY. NAME BRABENDER COX MIHALKE BUYER NAME LIZ BRABENDER  
1218 GRANDVIEW AVENUE, 1ST FLOOR SALES PRSN WA- CHERYL BLAIR  
PITTSBURGH, PA 15211

ORDER # CONTRACT # 6347408 CLASS: NATL. LOCAL REGIONAL  
PRDCT MURPHY 09/27 EST# COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES SEP27/12 SEP30/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT3/12 16.57

REP: TO JEN  
FR LINDSEY FOR CHERYL  
ADDED LINE 10  
TTLS \$11,625  
PLEASE CONFIRM, THANKS!

*Handwritten signature/initials*

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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10	A		1205A-1235A	30		\$300.00	9/30	9/30	1		SUN	1
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PROGRAM : CASH

SEP/12 11625.00 CONTRACT TOTAL 11625.00  
TOTAL SPOTS 14

REP HEADLINE# 6347408 TRF# 333731  
\$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

MARKET TOTALS \$48,636												WPXI 22%	KDKA 41%	WTAE 23%	WPGH 11%	CABL 1%	WPCW 1%	WPMY 1%
SVC- NSI																		
DEMOS- RA35+*																		
MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME										
P-CLASS,PLAN,SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE										